



eCommerce Portal With Retail POS

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With Retail POS

Industry Focus



Electronics
Stores



Apparel



Footwear



Optical
Stores



Sports
Goods



Book
Stores



Specialty
Retail



Departmental
Stores



Wine
Stores

Modern day Retailers strive to execute value chain & business process improvement strategies in order to address the commercial pressures of rapidly changing customer preferences & Cross channel affinity which is impacting in store execution & customer experience management.

Opus Software Retail Management Suite is an SAP Certified, PCI Compliant, end to end Retail Management Solution. The suite of applications provides retailers a real time view of their operations with centralized control enabling them in effective and faster decision-making. It helps retailers succeed in their business by providing integrated functionalities including Business Intelligence & Retail Analytics, Customer Loyalty Management, Integrated e-Commerce, Promotions, Inventory Management & Planning and in-store management.

Opus Software Retail is ideal for both high-volume retail operations and high-service specialty stores. High volume retailers like its quick service interface whereas High service retailers appreciate the many complex special order fulfillment options, customer specific pricing, flexible kit combinations, and customized, ticket-building special messaging for the POS screen.

Opus Software Solutions

Opus Software POS - Terminal & Mobile

Opus Software POS is fast, dependable and powerful Point Of Service application with an easy to use keyboard or touchscreen operated user interface. Opus Software POS makes transactions processing error free and easy to manage & execute. Opus Software POS is the execution point for configurations done at the Head Office which include pricing, discounts, promotions, tender types, layaways, and returns. Terminal POS is the traditional POS application packed with multitude of features and is the execution point for configurations done at the Head Office which include pricing, discounts, promotions, tender types, layaways, and returns.

Mobile POS, as the name suggests is a POS which operates on a handheld device like an iPhone or iPad or select models of Android tablets. Opus Software Mobile POS at the retail outlet can also connect directly to Opus Software Enterprise at the Head Office in case iVend Store component is not installed at the retail outlet. Mobile POS brings the power and effectiveness of a traditional POS to a mobile device and helps retailers enhance customer experience and also maximize the real estate in the store.



Successful in all Retail Vertical

| | |
|--|--------------------|
| | Electronics Stores |
| | Book Stores |
| | Speciality Retail |
| | Supermarket Stores |
| | Wine Stores |
| | Apparel |
| | Footwear |
| | Optical Stores |
| | Sports Goods |

Opus Software Passes

Opus Software Passes is a platform for retailers to deploy Digital Passes on Apple Passbook and Android devices. Engage your customers with a Digital Loyalty Card, Digital Coupon or Digital Gift Cards. Opus Software Passes remove the technical challenge in doing so allowing you to focus on your consumer engagement. Opus Software Passes is a cloud based application that enables retailers to use the service seamlessly at their point of sale.

Opus Software Loyalty

Opus Software Loyalty is a points & rewards management application, designed to significantly improve customer retention by bringing them continuously back and improving customer satisfaction levels. Opus Software Loyalty is seamlessly integrated with Opus Software Retail and can integrate with any Business Management or Retail application using its APIs. Flexible Loyalty Plans with multiple redemption features make Opus Software Loyalty an imperative solution not only for the Retail Industry, but also for non-consumer industries like manufacturing and non-profit organizations.

How eCommerce Retail POS Work

